



The 2007 David Melton Memorial Written & Illustrated by... Contest for Students

To encourage and celebrate the creative talents and skills of students, Landmark Editions, Inc. is pleased to announce The 2007 David Melton Memorial Written & Illustrated by... Contest for Students.*

A qualified panel of judges, composed of professional editors, writers, illustrators, teachers, and librarians will judge the book entries on the merits of originality and the writing and illustrating skills displayed.

Landmark Editions will then publish the three winning students' books, one from each of the three age categories. The books will be printed and assembled according to the finest quality standards of book publishing.

What wonderful experiences await the three winners! When their books are selected for publication, they will be offered publishing contracts. They also will enjoy all-expense-paid trips to our offices in Kansas City, Kansas, where Landmark's professional staff will assist them in the editing, refining, and final production of their books. Within months, the winners will become published authors and illustrators and will be paid royalties annually on the sales of their books.

*Formerly The National Written & Illustrated by... Awards Contest for Students

Rules and Guidelines

Entry Qualifications:

Books by students may be entered in one of three age categories:

1) **Ages 6 to 9** 2) **Ages 10 to 13** 3) **Ages 14 to 19**

Each book submitted must be both written and illustrated by the same student. Any books that are written by one student and illustrated by another will be disqualified automatically. **All entries must be submitted via a teacher or librarian.**

Entry Fee:

\$10.00 per entry. All payments must be made in U.S. currency (check or money order; no cash), or by credit card (Visa, MasterCard, or American Express). The fee will help cover the expenses incurred in properly processing thousands of book entries.

Deadline for Entry:

All entries must be postmarked on or before **May 1, 2007**.

Choice of Subject and Style of Text:

Each student's book may be on any subject and in any genre — fiction, non-fiction, biography, autobiography, mystery, humor, science fiction, etc. Text may be written in either prose or poetry. **Keep in mind that the best stories have a well-developed beginning, middle, and end.**

Interest Level:

The student's book **must** be written at a level that would be understood by and of interest to children who are somewhere within the age range of Kindergarten through Fourth Grade (approximately ages 5 through 9).

Book Dimensions:

All books must be eight and one-half inches (8½") wide and eleven inches (11") tall.

Number of Pages:

The combination of text and illustrations should be no less than sixteen (16) pages and no more than twenty-four (24) pages. **In addition**, there must be a Half-Title Page and the Title Pages.

Half-Title Page - Consists of one (1) page, which may include: only the Title, or only an illustration, or a combination of both.

Title Page - Consists of a two-page spread, which includes: Title, Name of Author/Illustrator, and an illustration.

Number of Illustrations:

Students may develop as many illustrations as they choose; however, there must be at least one (1) illustration on every two-page spread.

Choice of Media for Illustrations:

Students may develop their own illustrations in any medium of their choice, as long as the illustrations remain two dimensional and flat to the surface of the paper (no pop-ups). They may use pencil, water-color, tempera, ink, colored felt-tip markers, crayon, **ORIGINAL** computer graphics, or photographs taken by them, etc. If students use pastels, chalk, or any other medium that will rub off, each illustration should be properly sprayed with a fixative.

Type of Paper:

Text - Text should be typed on white paper, either computer or regular typing paper.

Illustrations - All illustrations should be prepared individually on good quality sketchpad paper or drawing paper.

Type of Text:

All text should be neatly typed, double-spaced, and in a 12- to 14-point type. There must be at least a one-inch (1") margin at the top, bottom, and both sides of each page where text appears. The student or another individual may do the typing. For picture books, large primary-size type is permitted. The use of calligraphy or a special style of hand printing is also permitted, but only if it enhances the design and intent of the book.

Rules for Editing of Students' Books:

Teachers, librarians, parents, and other individuals may assist the students in the editing of their books for proper grammar, punctuation, and spelling. Suggestions may also be given for improving the story lines and artwork. **However, the finished books must be examples of the skills and imaginations of the students themselves.**

Blank Book Construction:

Students will need six eleven-inch (11") by seventeen-inch (17") sheets of paper, so that when these pages are folded, they can be bound together into a book that is eight and one-half inches (8½") wide and eleven inches (11") tall. After folding the eleven-inch (11") by seventeen-inch (17") sheets of paper, each page should be inserted one inside another like the stacking of taco shells one inside another.

Placement of Text and Illustrations:

Once the blank book is completed, the student can cut and paste the completed artwork and text onto those blank pages. Keeping in mind that there must be at least one (1) illustration and some text on every two-page spread, students may now cut and choose where to paste their materials. For example, a full page of text on one page and a full illustration on the opposite page; or, an illustration that spans a two-page spread, with bits of text cut and pasted somewhere on one or both pages, etc.

IMPORTANT: So a reader may easily follow the story line, it is absolutely necessary that the illustrations reflect the action taking place in the text on that page or two-page spread.

End Sheets:

The End Sheets may consist of either white or colored paper.

Binding of Books:

Pages (including End Sheets) must be stapled or sewn together on the centerfold, so all pages will lie flat when opened. **Side-stitched or plastic comb-bound books are not permitted and will disqualify the book entry.**

Book Covers:

After the book has been bound, eight and one-half-inch (8½") by eleven-inch (11") pieces of stiff cardboard or chipboard must be glued to both the top and the bottom of the book — similar to a sandwich. This process gives the book the height and firmness needed to look and feel like a real book and will make it easier to accommodate the wrap-around book jacket. Covering the cardboard or chipboard with colored paper is optional.

Book Jackets:

Each book must have a loose Book Jacket which wraps around the cover. The Book Jacket should contain a Front Panel, Back Panel, and Spine, and both a Front and Back Flap. All elements of the Book Jacket should be neatly pasted in position on a large sheet of paper, then trimmed to fit the book, offering as professional an appearance as possible.

Front Panel - Should contain the Title, the Name of the Author/Illustrator, and an illustration.

Front Flap - Should be four inches (4") wide. The copy must be written by the student and neatly typed. It should be a publicity piece that gives a brief synopsis and tells how wonderful the book is. Allow no room for modesty here!

Back Flap - Should also be four inches (4") wide. It must include a photograph of the Author/Illustrator, along with a brief, neatly typed biography of the student.

Back Panel - For the Contest, the Back Panel may be left blank because the Entry Form must be securely pasted or taped on the **OUTSIDE** of this panel. If there is already artwork and/or type on the Back Panel, the Entry Form must still be securely pasted or taped on the Back Panel of the Book Jacket.

Spine - Must contain the Title and the Name of the Author/Illustrator. Hand lettering is preferred.

Official Entry Form:

The Official Entry Form is printed on the last page of these Rules and Guidelines. For additional copies, the Entry Form may be photocopied as needed.

ENTRY FORM

The 2008 National Kids-in-Print Book Contest for Students

Entry Form must be pasted or taped securely on the outside of the back panel of the book jacket.

Book entries must be submitted by a teacher or school/public librarian.

The Entry Form must be completely filled out with the requested information and signatures. All information must be legible and typed or printed neatly in black ink; no pencil please.

Name of Book: _____

Name of Student: _____ Age: _____

Home Street Address: _____

City: _____ State: _____ Zip: _____

Student's Telephone No.: _____

Name of Teacher or Librarian: _____

Name of School: _____

School Street Address: _____

City: _____ State: _____ Zip: _____

School Telephone No.: _____

We certify that the Entry is an original work and was developed and constructed by the student:

Student	Date	Teacher or Librarian
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Parent or Legal Guardian

Parent or Legal Guardian

Payment Method: Check Money Order Credit Card

Paper clip the \$10.00 Entry Fee (check or money order; no cash) to the book's Title Page. Make check or money order payable to "Landmark House, Ltd."

Card Type: Visa MasterCard AMEX

Name (as it appears on card): _____

Card No.: _____ Exp. Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone No.: _____

Signature: _____

Each Entry must be mailed separately and postmarked on or before June 1, 2008, addressed to:

The 2008 National Kids-in-Print
Book Contest for Students
1949 Foxridge Drive
Kansas City, KS 66106

To ensure return of the book, a padded Return Book Mailer, addressed to the student and stamped with sufficient postage must be included. (Check with your post office to determine the exact amount of postage you need to place on the padded Return Book Mailer.)